

AGENDA
BUSINESS DEVELOPMENT ADVISORY COUNCIL
Marketing and Public Relations Subcommittee Teleconference Meeting
CALL IN NUMBER: (760) 984-1000
PIN: 898399#
Clark County, Las Vegas
OCTOBER 2, 2014 4:00 p.m.

- I. Call to Order
- II. Opening Ceremonies
 - a. Silent Invocation
 - b. Pledge of Allegiance
- III. Certification of Compliance with the Nevada Open Meeting Law
- IV. Public Comments
- V. Introductions
- VI. Old Business
 - a. Review inaugural feature story written by Charles Ware (For Possible Action)
 - b. Review standing content and links (Miranda Richardson) (For Possible Action)
 - c. Review welcome letter from BDAC Chair Dianne Fontes (For Possible Action)
 - d. Review calendar and event items for inclusion (For Possible Action)
- VII. New Business
 - a. Determine final layout of newsletter publication (For Possible Action)
 - b. Assign final tasks before submission to BDAC on 10/8/14 (For Possible Action)
 - c. Presentation from Tanya Flanagan of Clark County (For Possible Action)
 - d. Presentation from Ruth Hedges of Crowdfunding University (For Possible Action)\
- VIII. Next Meeting– To be determined (For Possible Action)
- IX. Public Comments
- X. Adjournment

Date Posted: 9/25/2014

This is a public meeting. This Agenda has been posted in the following locations in conformance with the Nevada Open Meeting Law:

Clark County Government Center, 500 S. Grand Central Pkwy, LV, NV
Clark County District Court Administration, 200 S. 3rd Street, LV, NV
Regional Transportation Commission, 600 S. Grand Central Pkwy, LV, NV
Clark County Aviation McCarran International Airport, 5757 Wayne Newton Blvd. LV, NV

We are pleased to make reasonable accommodations for members of the public who are disabled. If special arrangements are necessary, please notify the County Manager's office at (702) 455-3530. Advance notice of twenty-four (24) hours is requested.

Copies of non-confidential supporting materials provided to the Council are available upon request. Request for such supporting materials should be made to Diana Escobar at (702) 455-4432 or at descobar@ClarkCountyNV.gov, Clark County Purchasing and Contracts Division, at 500 South Grand Central Parkway, 4th floor, Las Vegas, Nevada 89155 and are available on-line at www.clarkcountynv.gov.

Items on the agenda may be taken out of order. The Council may combine two or more agenda items for consideration. The Council may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. Periods devoted for the general public to provide comments are limited to matters relevant to the Council's jurisdiction. Public comment is limited to three (3) minutes per speaker and may be reasonably reduced if necessary to accommodate an unusually large number of persons desiring to speak. No vote may be taken on a matter not listed on the posted agenda.